

Brought to you by

MEAGHER & GEER
ATTORNEYS AT LAW FLLP

WIPFLI
CPAs and Consultants

**EXIT PLANNING
STRATEGIES, LLC**

PART ONE IN A THREE-PART SEMINAR SERIES:

How to Build Business Value in Today's Economy

Protect Your Assets: Avoid the Loss of Electronic Data and Intellectual Property

Don't let the loss of electronic information diminish the value of your business. Our technology specialist will explain tools available to protect confidential business information. Our attorneys will discuss policies and procedures to further protect business assets.

Topics to be covered:

- 🔒 Technology controls to protect your intellectual property
- 🔒 Software options
- 🔒 Flagging unauthorized downloads of confidential information
- 🔒 Positioning your information technology employees as gatekeepers
- 🔒 Noncompete & confidentiality agreements
- 🔒 Internet policies

Attendee Bonus:

Bring your company's policies and procedures for a one-on-one discussion with a Meagher & Geer attorney!

Tuesday, November 15, 2011

7:30 - 8:00 a.m.	Registration & Breakfast
8:00 - 9:30	Program
9:30 - 10:00	Q&A followed by one-on-one time with attorneys

Location: Meagher & Geer Law Firm
33 South Sixth Street, Suite 4400, Minneapolis
meagher.com

Panelists:

🔒 **Robert Cedergren, CPA, and Vicki A. Johnson, CPA,**
Wipfli LLP

🔒 **Mary O'Brien**
Partner, Meagher & Geer, Attorneys at Law

🔒 **Dyanne Ross-Hanson**
President, Exit Planning Strategies LLC

REGISTRATION fee \$25

Please register by **Nov. 11, 2011**

Seating is limited

To register, contact Angela Garrett

➔ 612-371-1326, or

➔ agarrett@meagher.com

SAVE THE DATES!

Part TWO Build Your Company Value: Steps to Take NOW

Tuesday, May 8, 2012

Part THREE Maximizing Value: Assessing Options & Structuring the Company Sale

Tuesday, November 13, 2012